



IN PROGRESS ONLINE

Office of Economic Development, Placer County, California

Vol. 7, No. 8

September 2006

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Gala Concert and Reception Open Auburn Symphony's 20th Anniversary Season

On **September 23**, the Auburn Symphony will open its 20th Anniversary Season with a *Mozart and Much More* concert, followed by an elegant outdoor reception 'under the tents.' The concert, starting at 7:30 p.m. at the Placer High School Auditorium, will feature guest soprano Svetlana Nikitenko, singing Mozart's Queen of the Night aria from *The Magic Flute*. At the after-concert reception, to be held in the auditorium courtyard and on the grounds, gourmet desserts and beverages will be served as guests visit with orchestra members and Maestro Michael Goodwin. The fundraising event, not part of the regular season, is open to the public. Tickets are \$75 each, which includes the special concert and reception and a set of Auburn Symphony CDs. Gala tickets -- and also season or individual concert tickets -- are available at <http://www.auburnsymphony.com> or by calling (530) 823-6683.

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Trade Center to Host International Trade Show Success Strategies Seminar

The Northern California World Trade Center (NCWTC) is recruiting high-tech companies to exhibit at the 2007 CeBIT, the world's largest technology trade show, set for March 15 - 21, 2007, in Hanover, Germany. An informational seminar will be held Thursday, **October 5**, 8 - 11 a.m., at the NCWTC, 917 7th St., Sacramento. Participants will learn how to prepare for exhibiting at an international trade show and how to strategize for making the most of their investment. Last year, CeBIT featured 6,300

exhibiting companies from 71 countries, and was attended by more than 450,000 people. Fewer than 200 U.S. companies were represented there as exhibitors. For details on the 2007 show, visit <http://www.hf-usa.com/cebit>. For more about NCWTC, visit <http://www.norcalwtc.org>. Registration for the seminar is free. To register, contact Jennifer Younathan at (916) 447-9827 ext. 124 or jyounathan@norcalwtc.org

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3rd Annual Placer Farm & Barn Tour Celebrates Agricultural Legacy

The 3rd annual Placer Farm and Barn Tour will be held Sunday, **October 8**, 10 a.m. - 4 p.m. at locations from Auburn to Lincoln, including the Blue Goose Fruit Shed in Loomis, the site that day of the annual AGROart™ competition. The tour theme, 'Hands Across Placer County,' celebrates the hard-working family farms that provide residents with fresh locally-grown food throughout the year. A family event, the tour includes dozens of fun, hands-on activities, live music, wagon rides, storytelling, food and wine tasting, along with demonstrations of agricultural operations. Most tour farms will host local artists demonstrating the process of their work and offering hand-made artwork for sale. Cost is \$10 for adults; children and students are free. For details, visit <http://www.placerfarmandbarnfestival.com/> or call (530) 885-5670.

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Registration Open for Greater Sacramento Economic Forecast '07

Registration is underway for the 2007 Earlybird Economic Forecast, **October 11**, 7:30 - 11:40 a.m. at the Sacramento Convention Center. Presented by the Sacramento Business Journal and the Sacramento Area Commerce and Trade Organization (SACTO), the forecast presents the trends and events that will affect Sacramento-area businesses next year. This regional event, which draws up to 700 business leaders, includes presentations by eight expert speakers. Among them are Cynthia Kroll, from the Fisher Center for Real Estate at UC Berkeley, and Dave Lucchetti of Pacific Coast Building Products, who will add their insights to the brokerage and analyst predictions for next year. SACTO executive director Barbara Hayes will present her annual growth outlook for the region. Pre-registration is necessary. For the agenda and to register, go to <http://www.bizjournalevents.com> or call the Business Journal at (916) 447-7661.

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Golden Opportunities Await at Fall Job Fair

Job seekers will 'Strike it Rich' with a gold mine of job opportunities at a Job Fair Thursday, **October 12**, 10 a.m. to 3 p.m., at the Gold Country Fairgrounds, 1273 High Street, in Auburn. Job seekers are encouraged to bring an abundant supply of resumes to present to employers. About 100 businesses from the Placer and Sacramento region will be represented in the fairgrounds' Placer and Sierra buildings. On-site resume critiquing will be available throughout the event. The job fair is hosted by Business Advantage Network (BAN), a coalition of workforce development agencies throughout Placer County providing free job services to both employers and job seekers. Pre-Job Fair workshops will offered at the One Stop career Center, 1880 Sierra Gardens Drive, Suite 100, Roseville. For workshop details, call (916) 774-4074. For a list of participating Job Fair employers, visit <http://www.placer.ca.gov/jobfair>. For directions to Gold Country Fairgrounds, visit http://www.goldcountryfair.com/find_us.htm.

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Trade Mission to Istanbul Planned

Business leaders are invited to join the Northern California World Trade Center (NCWTC) on a trade and business development mission to Istanbul, Turkey, **October 27 - November 2**. Attendees will explore export opportunities in the following areas: building materials, construction and design, telecommunications and information technology equipment, medical technologies, and agricultural commodities including cotton and rice. Turkey represents a large (population: 70 million) emerging market for quality products from California. The World Trade Centers Association's annual General Assembly takes place October 29 – November 1, in Istanbul, providing opportunities for networking with companies from all over the world. Registration cost: \$750 (airfare and hotel not included). For details contact Michele Gault at (916) 447-9827, ext. 133 or mgault@norcalwtc.org or visit NCTWC at <http://www.norcalwtc.org/trademissions.htm>

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New Italian Restaurant Opens in Rocklin

Open just three months, Casa Bella Ristorante and Deli, in Rocklin at 4790 Rocklin Road, is attracting the area's Italian food lovers. Owner Minami Kim has had 25 years of experience in Italian fine dining, having previously owned two restaurants in the region. Casa Bella's menu, for a small restaurant, is outstanding and extensive, says our In Progress Online reviewer. He writes, 'We had an exquisite Veal Scaloppini sautéed with olive oil, marsala, and mushrooms, and the seafood pasta -- prawns, scallops, artichoke hearts, mushrooms, onions, and garlic with linguini Alfredo and marinara sauce. Salads were nicely done, and the wine list was notable; the Sauvignon Blanc and Chianti were quite nice. A variety of other entrees was offered. And the restaurant offers take-out -- imagine being able to take home a high-quality restaurant dinner. The service was efficient and warm. All in all, for an intimate dining experience on our home turf, Casa Bella rates a fabulous review.' Kim notes that, besides various pasta dishes, the house specialty is veal. Casa Bella is open Mon. - Sat., 11:30 a.m. - 9 p.m.; Sun., 5 - 8 p.m. For details and reservations, call (916) 624-4151.

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Child Care Needs Addressed by County's Child Care Planning Council

The Placer County Child Care Local Planning Council is an outstanding resource for Placer County employers and working parents with child care needs. Since 1990, Placer County has grown much more rapidly than the state as a whole, creating a very high demand for child care and leaving a shortfall of child care providers and spaces for children. The Council, established in 1991, works to close this gap and insure that every parent looking to place a child in care can be successful. For details, contact Francine Nunes at fnunes@placercoe.k12.ca.us or visit www.placercoe.k12.ca.us. An Employer Child Care Tax Credit is available for establishing or contributing to a qualified employee child care program: http://www.ftb.ca.gov/forms/05_forms/05_3501.pdf and also a Child and Dependent Care Expenses Credit for parents who have placed their child in child care while working or looking for work: http://www.ftb.ca.gov/forms/05_forms/05_3506.pdf or http://www.ftb.ca.gov/forms/05_forms/05_3506ins.pdf.

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Renovation Planned for Cal-Neva Resort

Located in Crystal Bay, Nevada, the Cal-Neva Resort straddles the border of California and Nevada. Owned by Namwest, LLC since February 15, 2005, the resort is planning a complete renovation and restoration program intended to position it as the leading destination in Lake Tahoe. One aspect of the restoration is to replace deteriorated guest room structures with 'condo-hotel' units. The Placer County piece of the project includes three parcels, 19 tourist accommodation units in three new buildings, two historic cabins, and other improvements. Built in 1926, Cal-Neva later earned the nickname 'Lady of the Lake.' The resort has been frequented through the years by celebrities, socialites, and movie stars. Frank Sinatra owned the resort in partnership from 1960 to 1963, and he and his 'Rat Pack' entertained in the Frank Sinatra Celebrity Showroom that he designed and built. In this new era for Cal Neva, the resort's Web site states, 'ownership will maintain the link with history while providing the most up to date technology, facilities, amenities and services available.' For more information, visit Cal Neva at <http://www.calnevaresort.com/index.php> or Namwest LLC at <http://www.namwest.com/>

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Congress Increases IDB 'Cap' Limit to \$20 Million

Grassroots efforts and lobbying by the Council of Development Finance Agencies (CDFA) resulted in May in a bill that raises the capital expenditure limit from \$10 million to \$20 million. 'This improvement to the laws that govern IDBs will provide yet another support structure for the continued advancement of tax-exempt bonds financed by state and local economic developers,' said Gary Smith, CDFA board president. 'This change will also produce real benefits by providing more options for manufacturers to consider when planning for expansion and growth.' Placer County manufacturers that want to take advantage of low, tax-exempt interest rates now have twice as much borrowing power, noted economic development director Dave Snyder. The new limit becomes effective January 1, 2007. For more, visit Council of Development Finance Agencies at <http://www.cdfa.net/cdfa/cdfaweb.nsf/pages/legpressreleases.html>

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Gateway Brings Sacramento State Closer to County's Students

Sacramento State students who live in Placer County will soon be able to take four classes close to home at the Sierra College Roseville Gateway Center, located off Douglas Blvd. with easy access from Interstate 80. The new offerings begin this fall. The classes, offered in conjunction with Sierra College, include Business Finance, Business Communications, Management of Contemporary Organizations, and Multicultural America. A recent survey of 4,600 Sacramento State students in Placer County indicated that these courses are in high demand. The Gateway Center is also home to Sacramento State's College of Continuing Education's programs for bachelor's degrees in Organization Communications and Arts and Humanities, as well as upper-division General Education courses. These programs are designed for working adults as well, with classes meeting on Friday evenings and Saturdays. For details, visit <http://www.csus.edu/schedule/Fall2006Spring2007/gateway.stm> or call (916) 278-6156.

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What's in Your E-Mail Newsletter?

In Progress Online (IPOL), our monthly economic development e-mail newsletter, covers the latest news on Placer County business and industry, agriculture, tourism, and the arts. It reports on new projects in our cities and towns and keeps readers up to date on the state of the region's economy. IPOL posts news of state and local training, incentives, and loan programs that benefit business. It provides links to more information on each item. News about your business is always welcome. Please send items, questions, comments, or suggestions to the Office of Economic Development at econdev@placer.ca.gov or visit the OED Web site at <http://www.placer.ca.gov/business>. For past In Progress Online newsletters, go to Placer County Biz News at <http://www.placer.ca.gov/CEO/EconDev/Business%20News.aspx>.